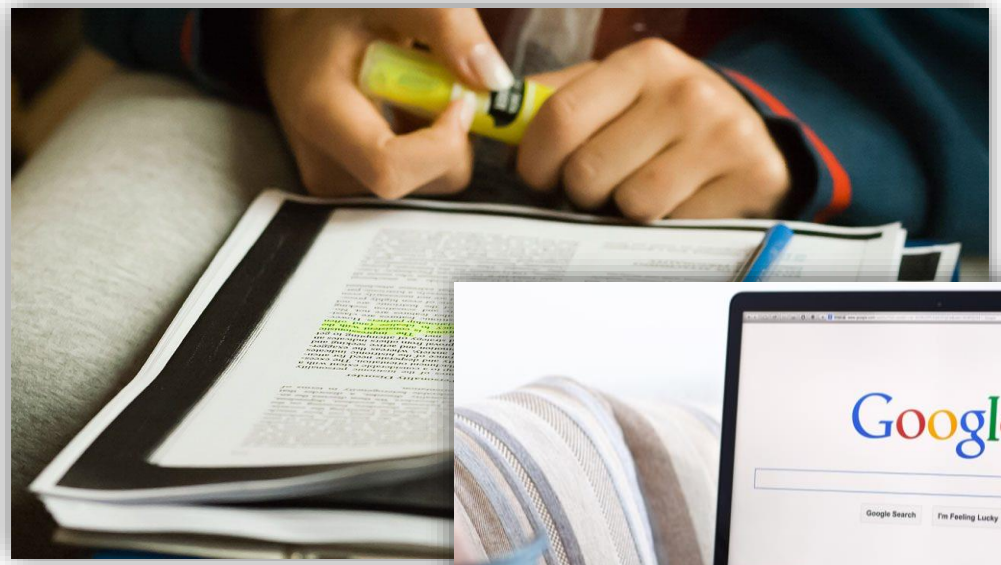

BluePlanet
ACADEMY

The leading global provider of knowledge to the aquaculture industry

BluePlanet
ACADEMY

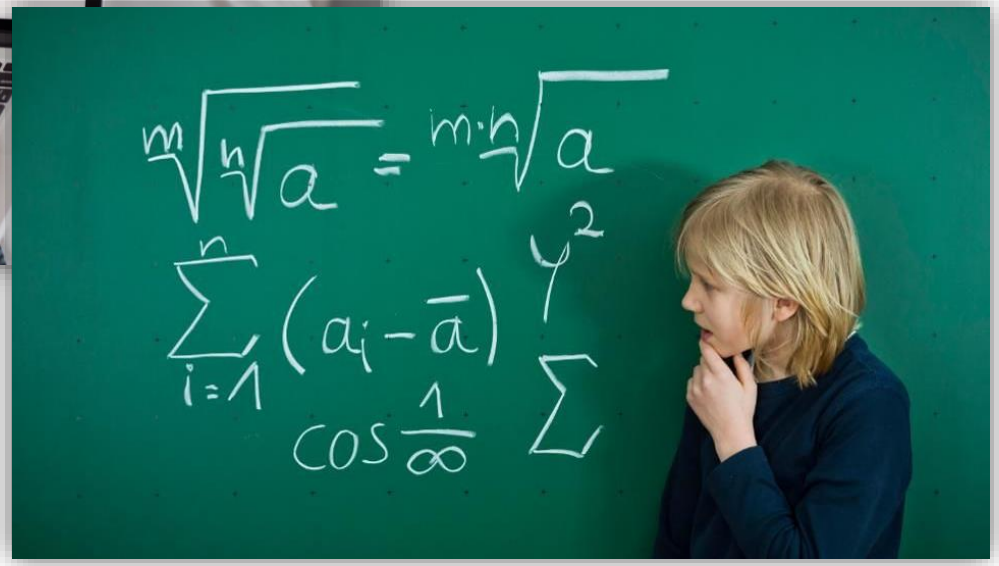
Challenge

Knowledge to the global aquaculture industry is:



Limited

Fragmented



Poorly adapted to the user

BluePlanet ACADEMY

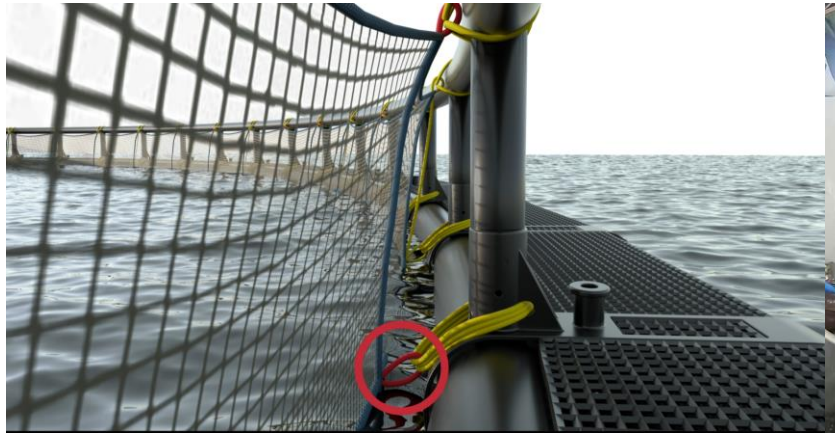
Challenges with excanging of information in the industry:

Disperesed personelle

Few employees per location

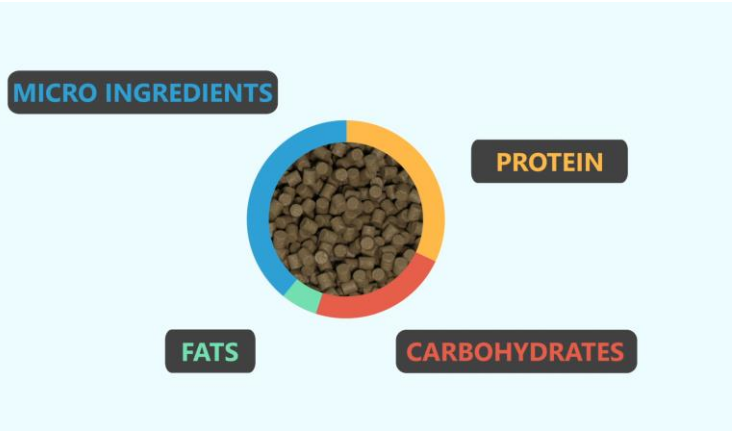
Traditional training is demanding/ ineffective.

BluePlanet ACADEMY



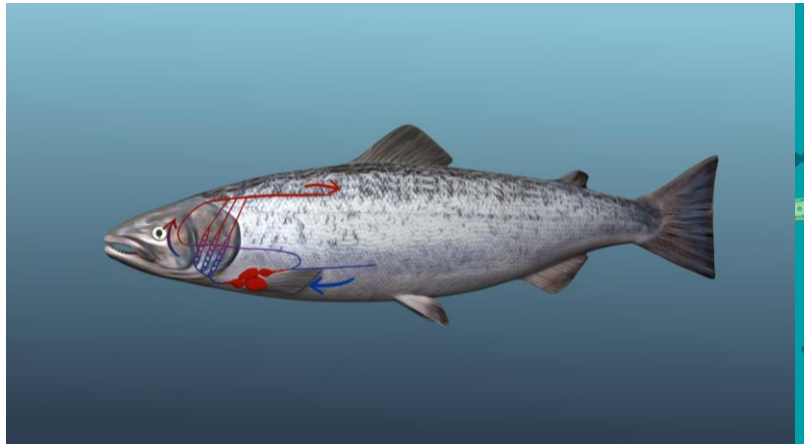
Operations/Technology

Diseases/Pharmacy

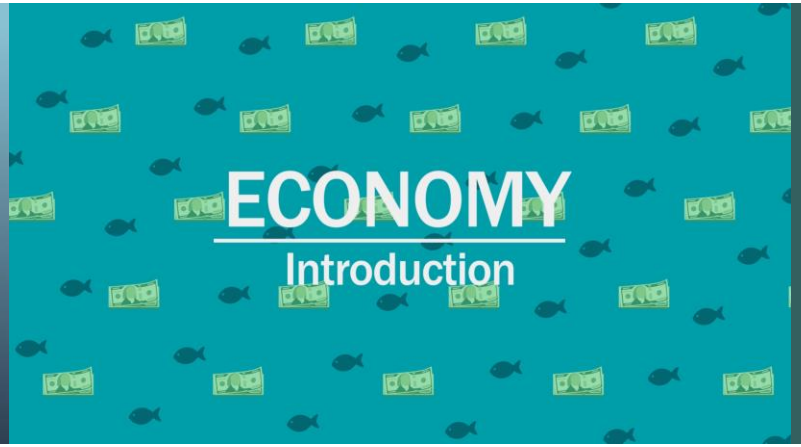


Nutrition/Feed

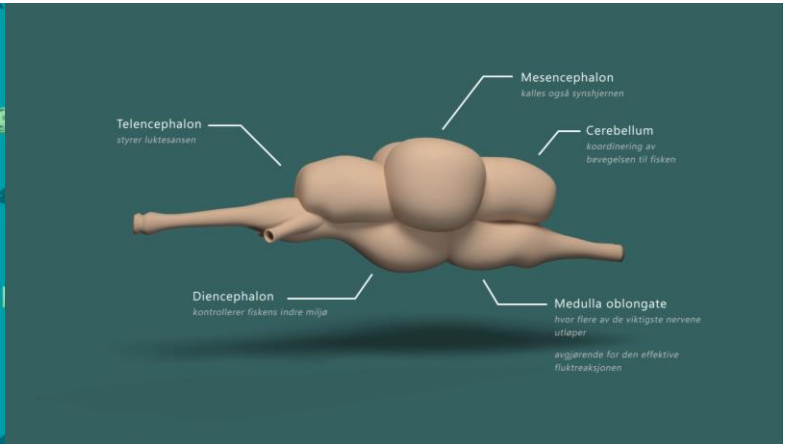
howtodoaquaculture.com



Basic knowledge



Economy



R&D

BluePlanet ACADEMY

Our solution

Digital knowledge platform for aquaculture

Video Library

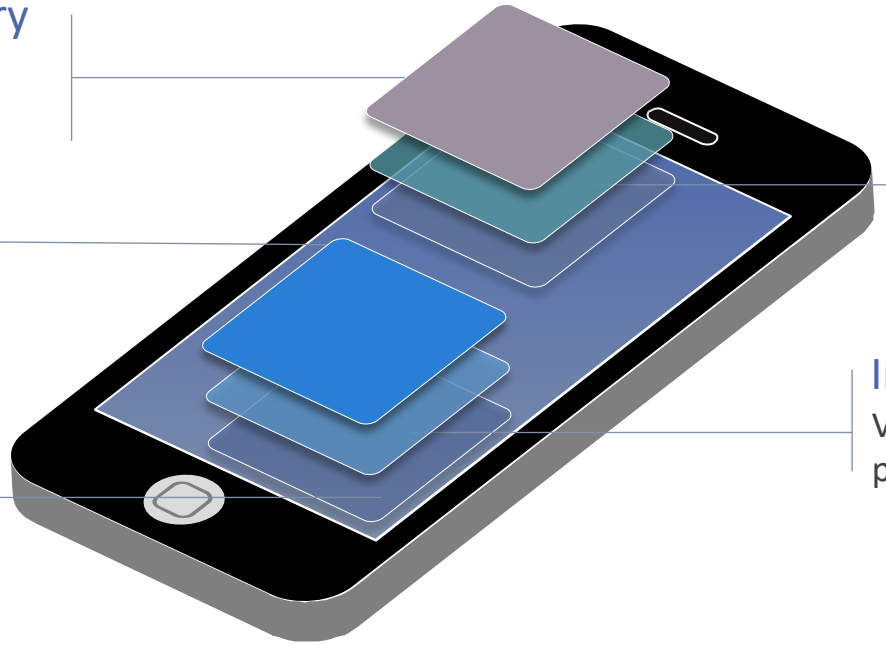
100s of movies on aquaculture

User Manuals

Step-by-step instructional movies on correct use of equiptment – developed with the supplier

New Knowledge

Distribution of new knowledge from RnD - adapted for the end user.



Courses

Learning modules with documentation on the knowledge level.

Internal procedures

Visualization of Standard operating procedures (SOPs).

BluePlanet ACADEMY

Development team

Software
Last Friday and Blue Friday

Aquaculture competence
BluePlanet Academy

Video and animation
Animera, Visam, IGN med flere

Voice studio with several actors
Sweet Music

Tests and professional input
Farmers, suppliers, educational institutions and research institutions

BluePlanet ACADEMY

BluePlanet Academy – making the movies

Goal

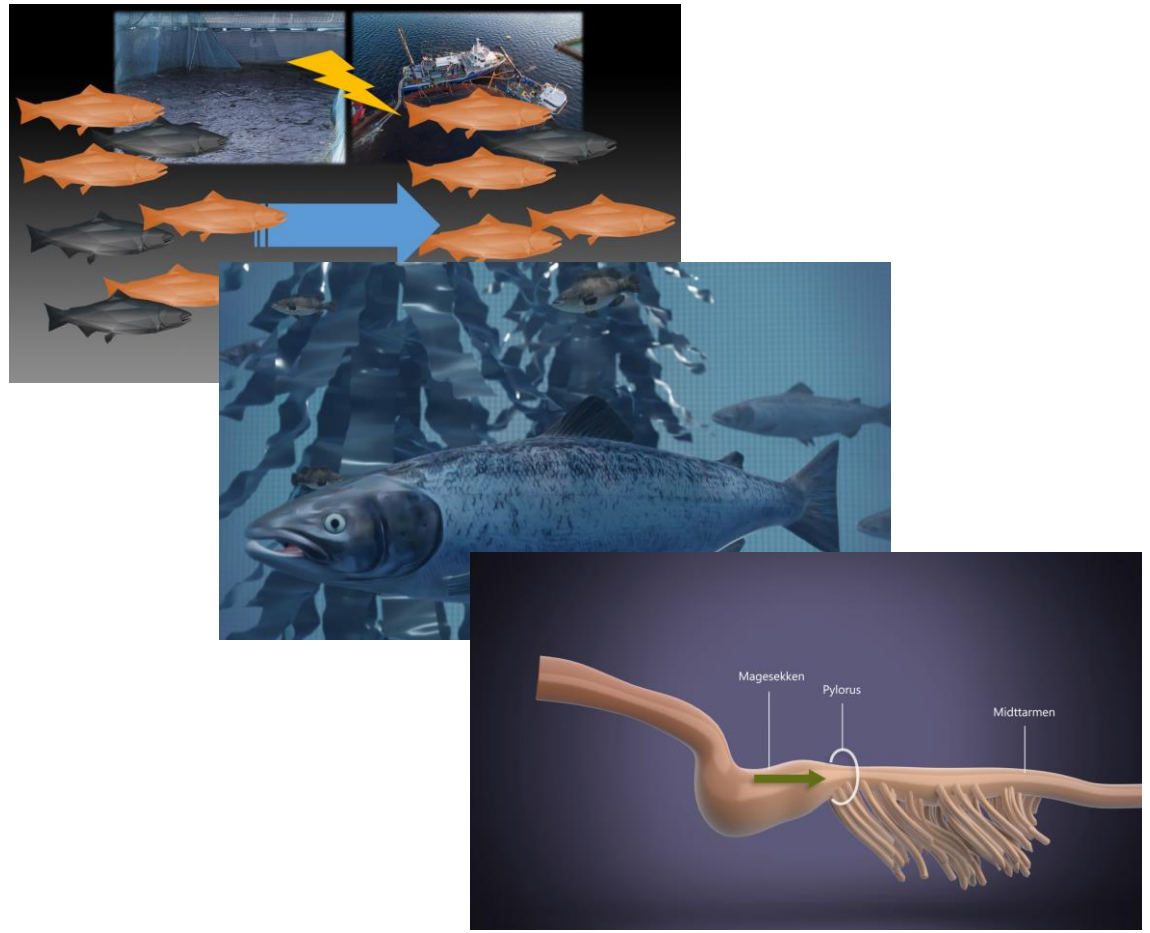
- Transfer knowledge from screen to user

Content

- Developed by aquaculture specialists in dialogue with customers/users
- Not necessary to look smashing but needs to be easy to understand
- As little text as possible - voice in users language

Needs

- Animators with aquaculture knowledge – focusing on the knowledge being transferred, not the visual effects

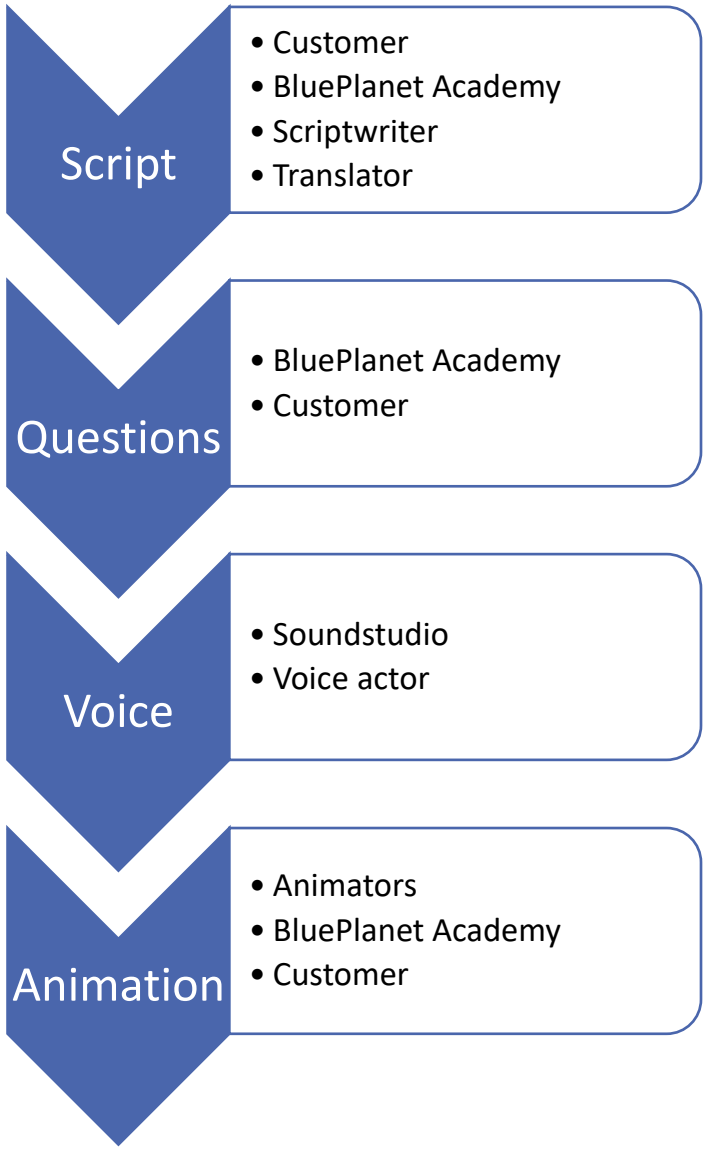


BluePlanet ACADEMY

BluePlanet Academy – aquaculture knowledge

BluePlanet Academy could not be developed without extensive knowledge on aquaculture.

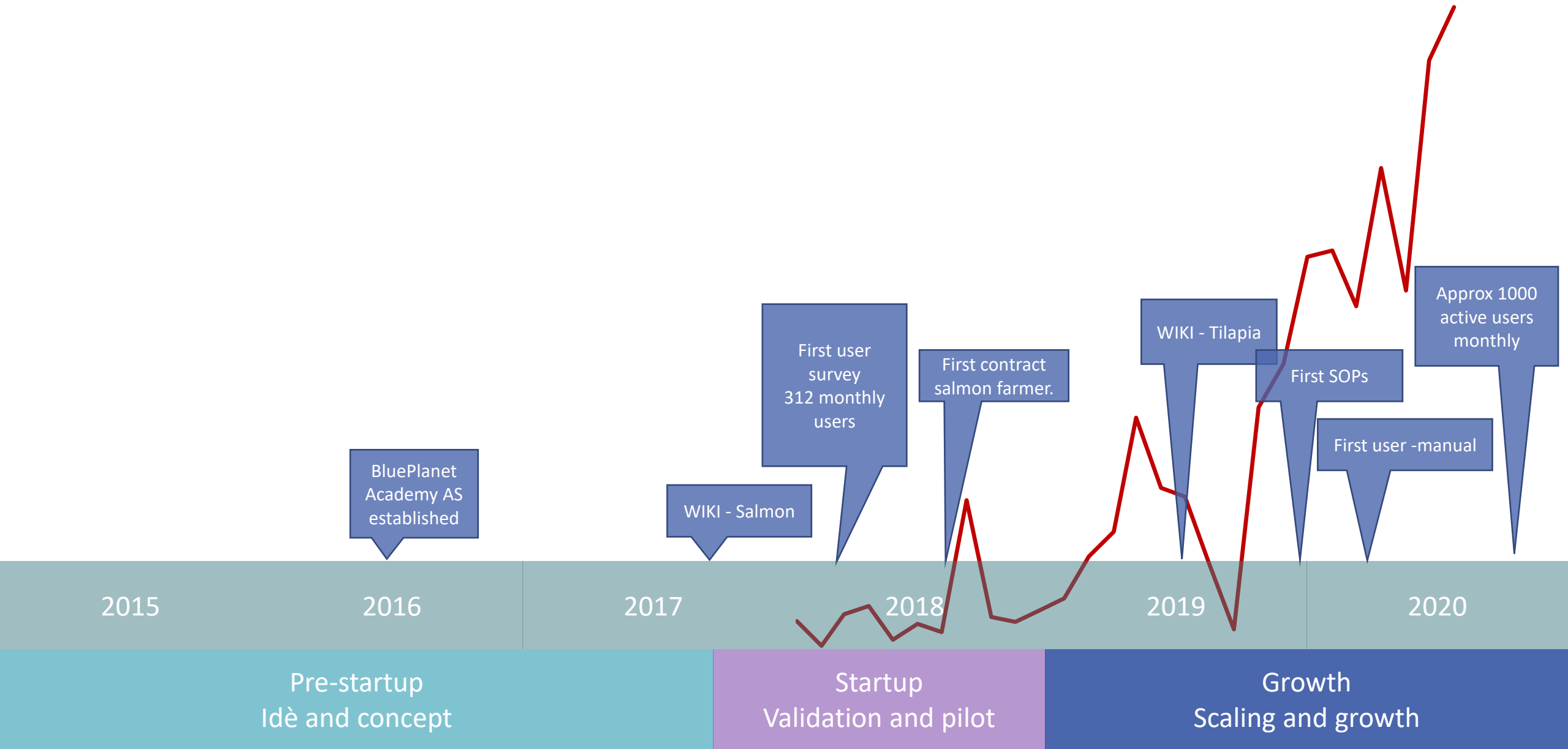
- 10 years experience working strategically with leading companies within the aquaculture industry
- Building together with the customers
  - Every movie in BluePlanet Academy is developed within a team



BluePlanet ACADEMY

Status

BluePlanet Academy - development



BluePlanet Academy – some of our customers

BluePlanet ACADEMY

Worldwide distribution

BluePlanet ACADEMY

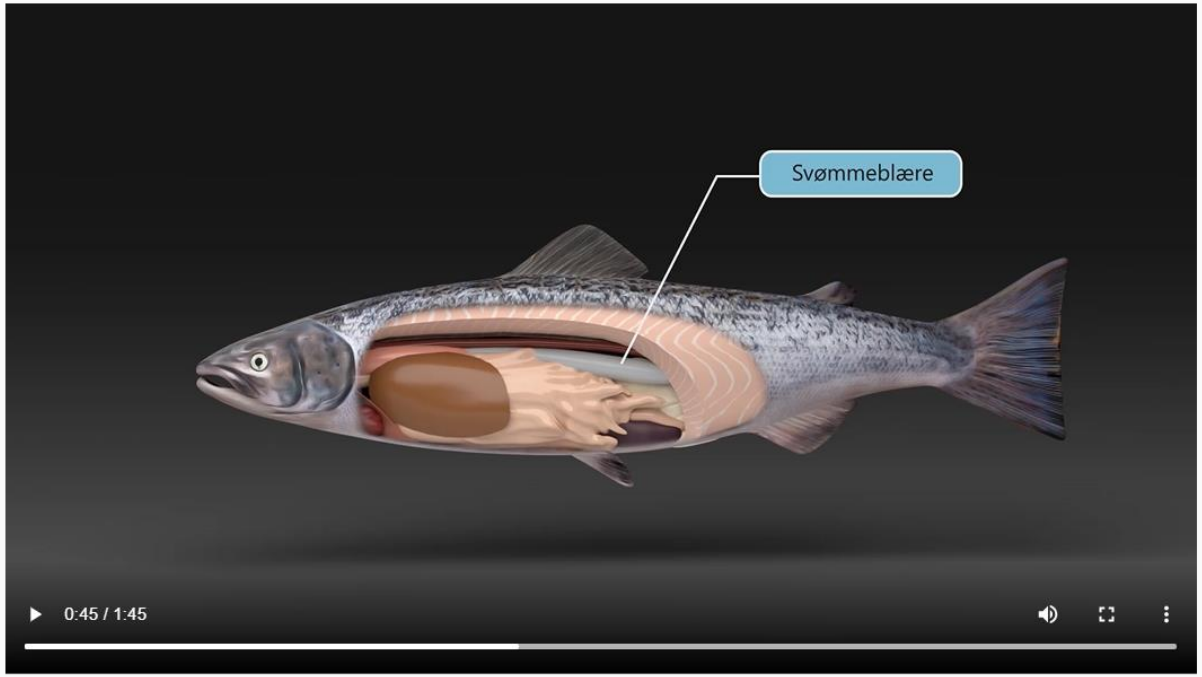
What we deliver

BluePlanet
ACADEMY

KAPITTEL

Biologi

Laksen tilhører klassen beinfisk og sorterer under laksefamilien - salmonidae. Den er en anadrom fiskeart. Det vil si at den kan leve i både ferskvann og i sjøvann.



ORD OG UTTRYKK

atferd, gyting, krepsdyr, organ, smolt, svømmeblære

NYTTIGE LINKER

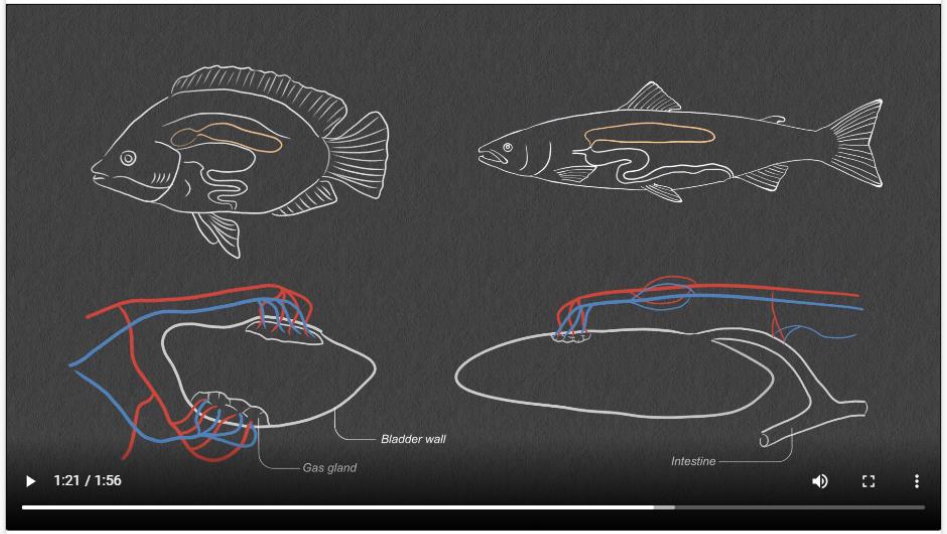
Artsbeskrivelse Atlantisk laks (Salmo salar) - Fishbase
Grunnleggende biologi

FORDYPNING: BIOLOGI

BluePlanet ACADEMY

Anatomy

Swim bladder



Question 2 of 11

The swim bladder

- [ ] **Is located in the front of the intestine**
- [ ] Is located in the frontal region of the body
- [ ] **Is located in the dorsal region of the body**
- [ ] **Has epithelial and connective tissue as well as smooth muscle and collagen fibres**

PREVIOUS NEXT

REDIGER STATISTIKK

Kurs

Brukere

Avdelinger

Brukere

Søk

Fullført

Navn	E-post	Dato	Resultat (%)	Diplom	Rediger
			Ingen resultat		

Rader pr. side 25 –

Ikke fullført

Navn	E-post	Fullført (% basert på nåværende kurs)	Rediger
		0	
		0	
		0	
		0	
		0	
		8	
		16	

Rader pr. side 25 1-7 of 7

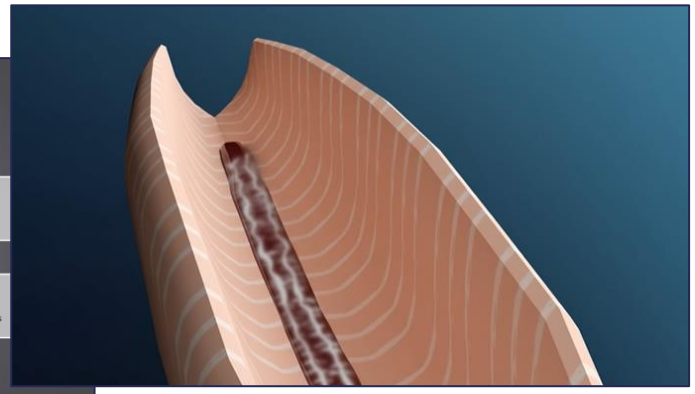
BluePlanet ACADEMY

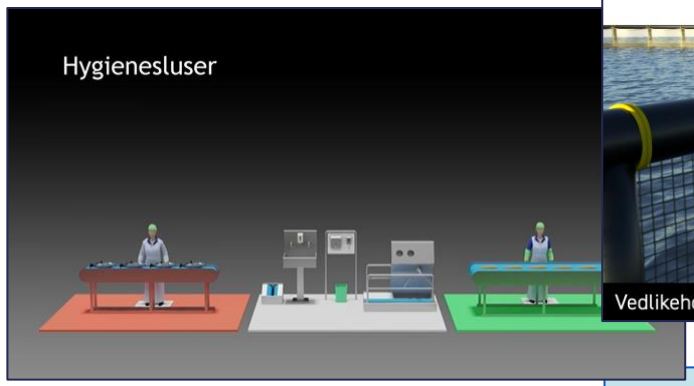
Available courses

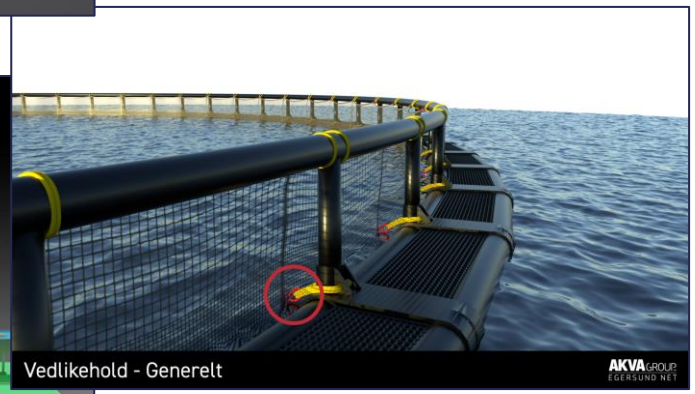
Introduction to aquaculture
Fish welfare – Hatchery/ongrowing
Escape prevention
Sustainability
Processing hygiene
Biosecurity and hygiene on production sites
Handling of chemicals
User manual – AKVA group

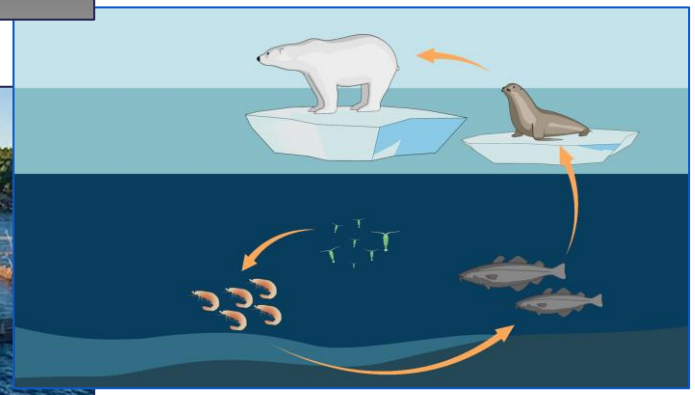
Coming 2021

The use of cleanerfish (Q2-2021)
Assistant course (Q2-2021)
HES (Q3 – 2021)
Course in handling RAS (2021)
New user manuals (2021)
Tailormade courses

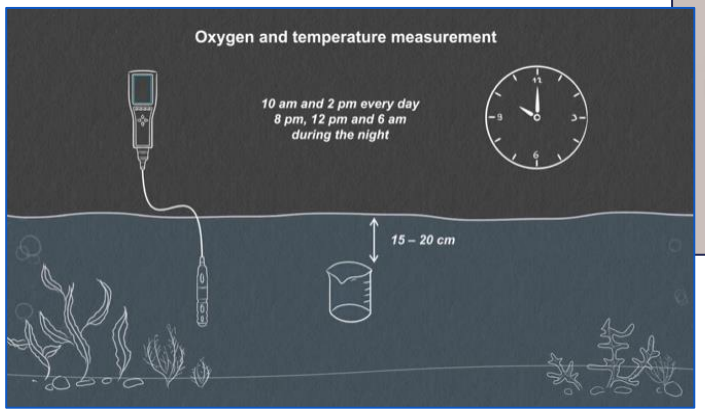


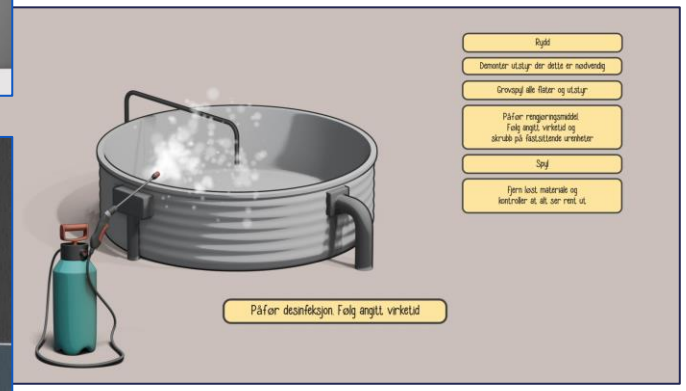


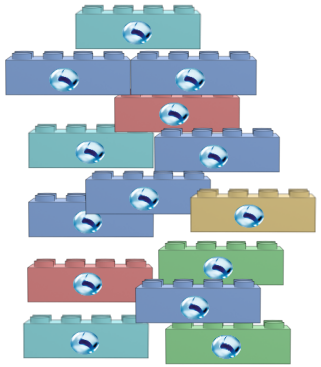


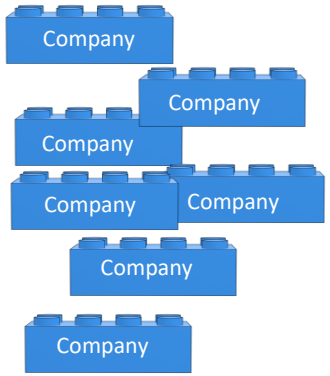


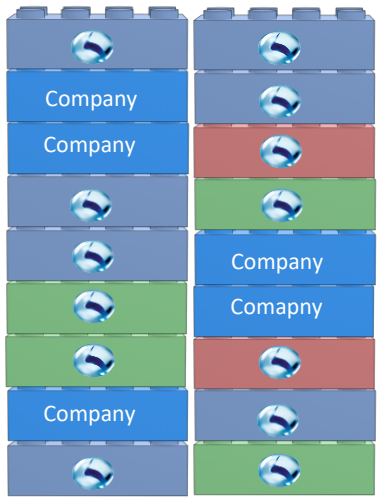
BluePlanet ACADEMY









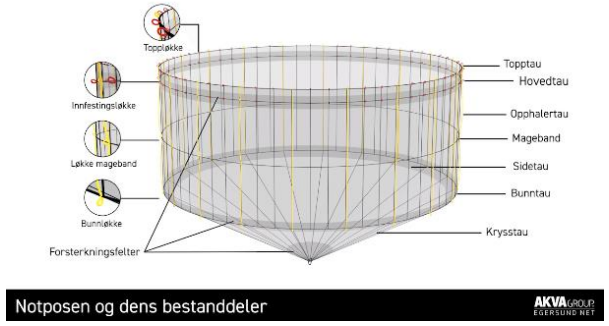


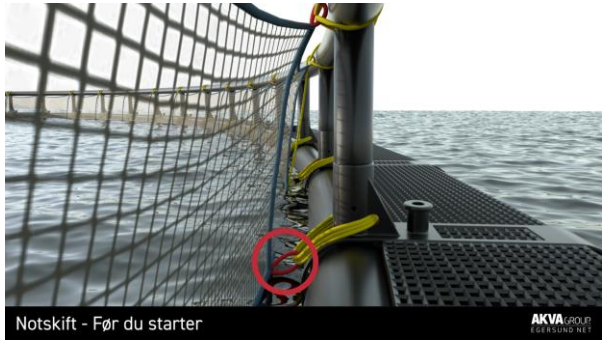
Company internal courses

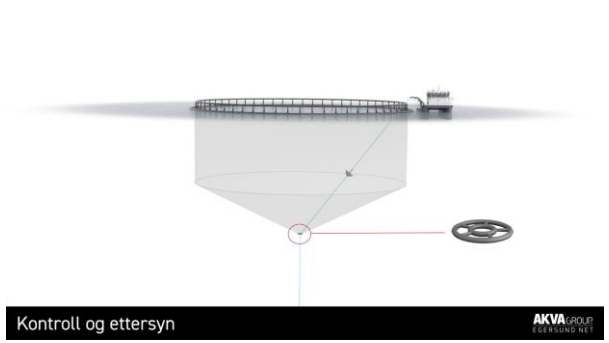
Internal escape handling
Implementing new prosedures
Implementing new research results
SOP’s
Guides

BluePlanet ACADEMY

AKVAgroup – Egersund Net



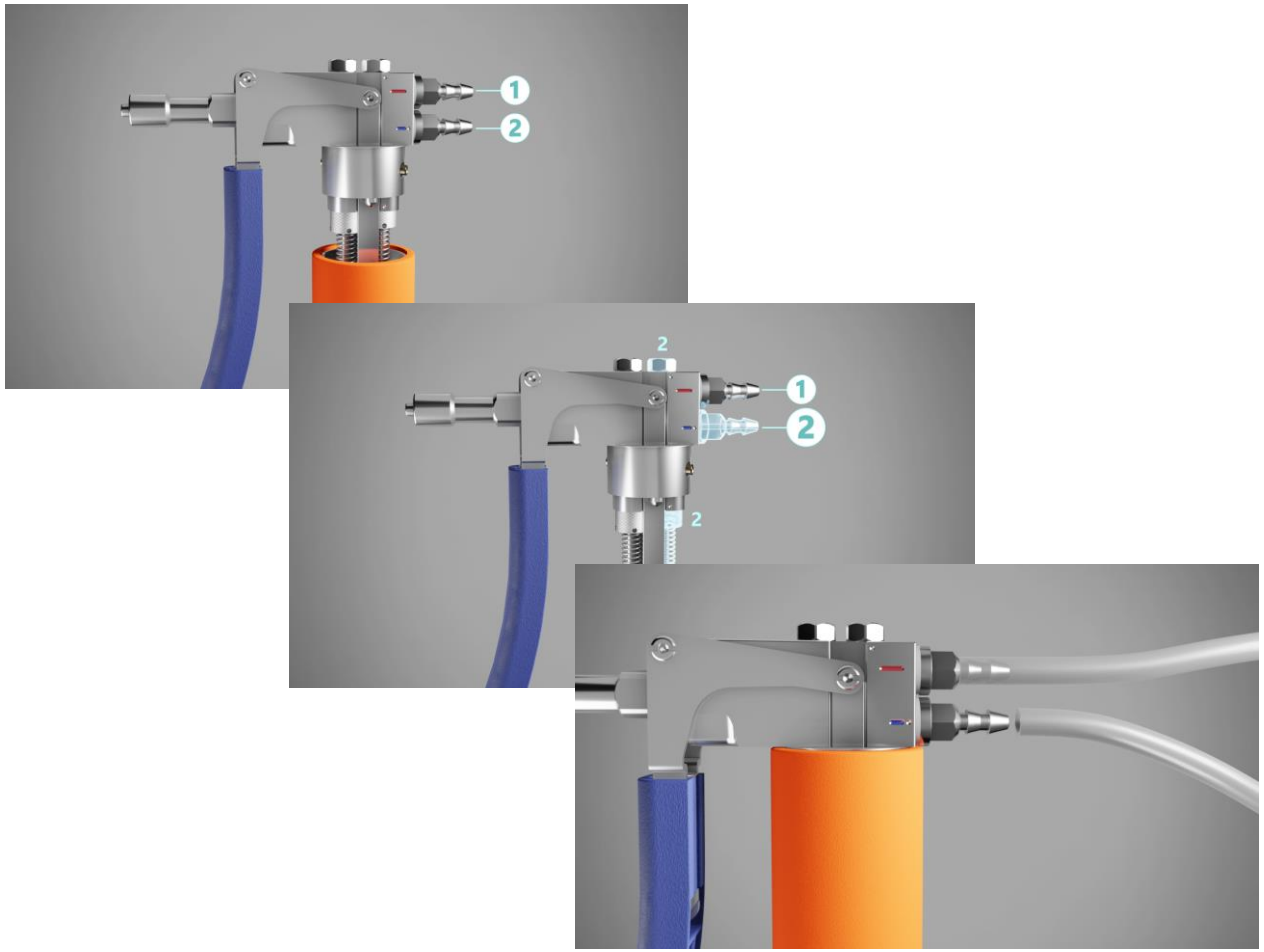




- Goal
  - Preferred supplier of nets and equipment to the industry
  - Ensure their customers has understood the correct use of the equipment
- How
  - Digitalized user manuals
  - Best practices on use of the equipment
  - Certification that people have seen and understood the instruction
    - Questions and answers

BluePlanet ACADEMY

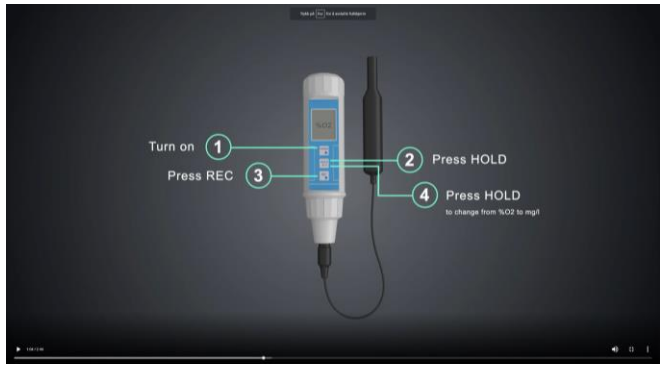
Zoetis – Phamaq

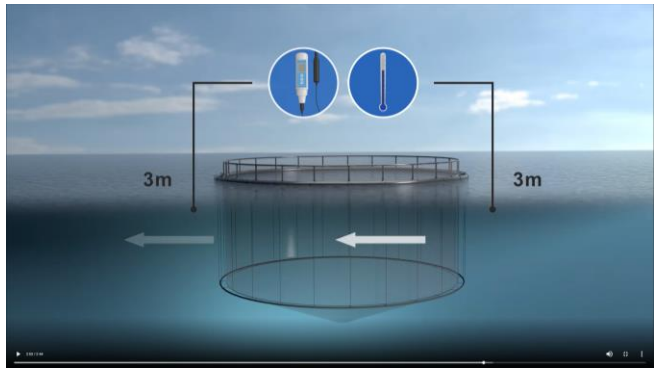


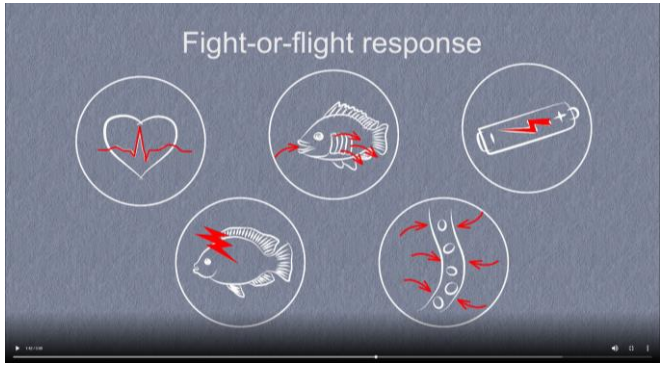
- Goal
  - Ensure correct use and service of a vaccination gun
- How
  - Digitalized user instruction
  - Best practices on use of the equipment
  - Certification that people have seen and understood the instruction
    - Questions and answers

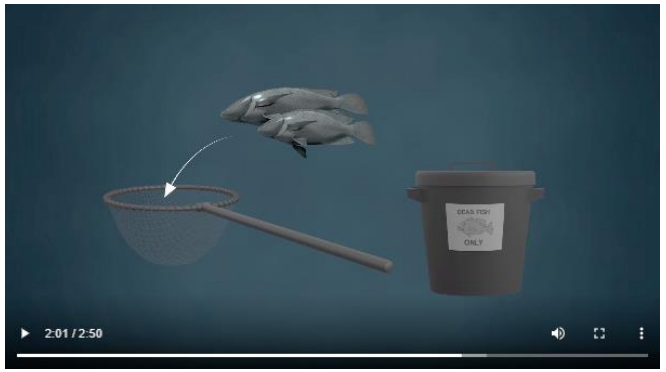
BluePlanet ACADEMY

Lake Harvest









Goal - Get all employees to understand and follow procedures.

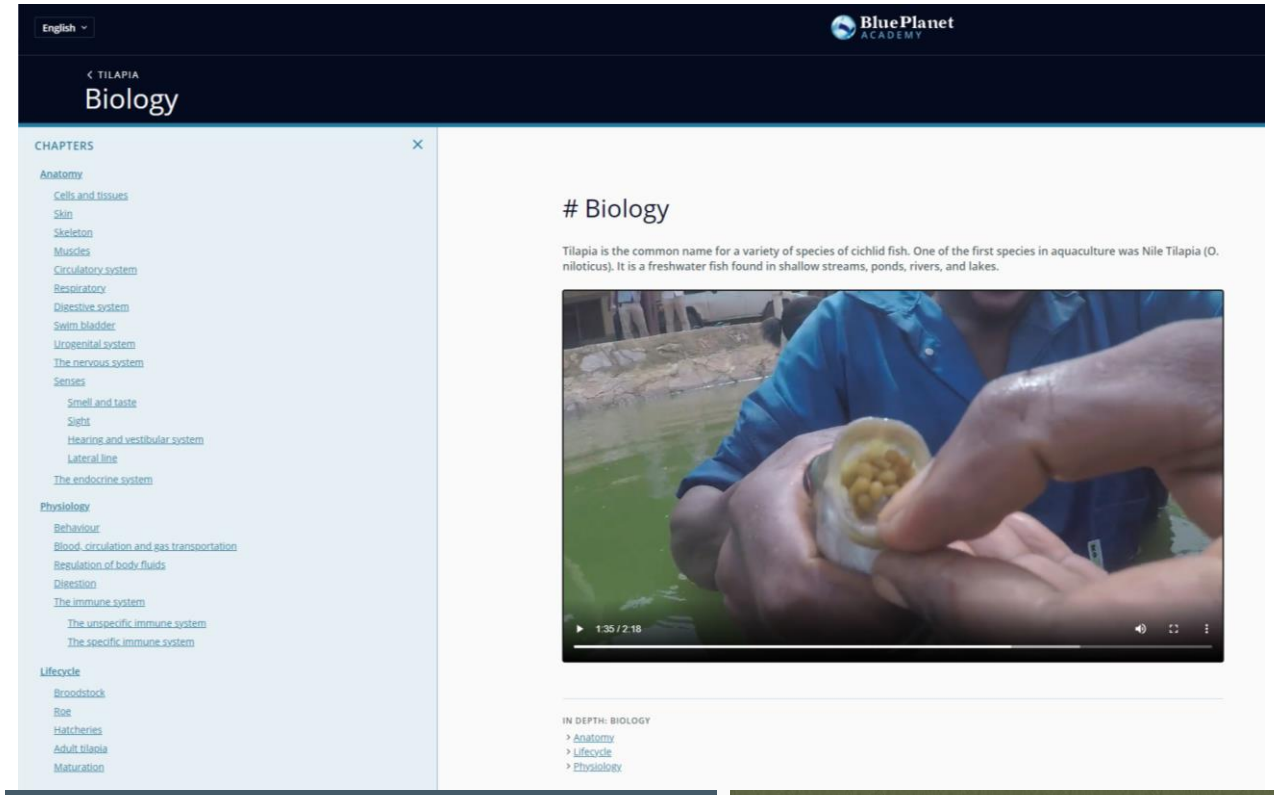
- Improve production, employee loyalty and knowledge
- Increase knowledge on why you do what you do

How

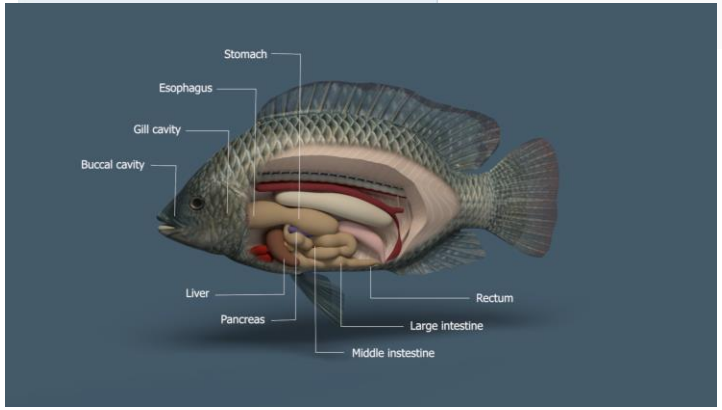
- Audit and review the companies Standard Operating procedures (SOPs)
- Make the SOPs into video and audio
- Make courses to teach and train staff and get a verification on the training

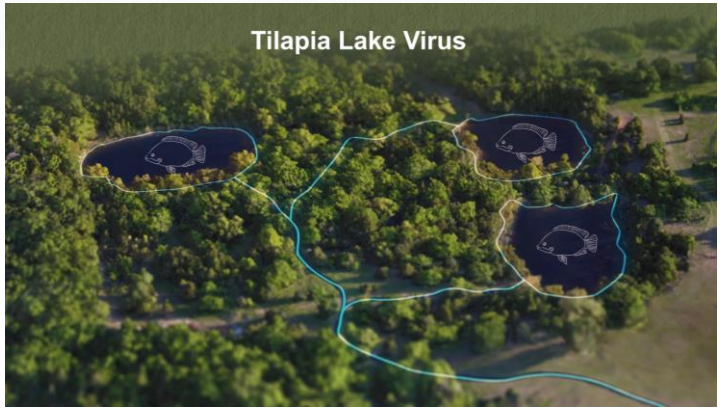
BluePlanet ACADEMY

Aid



- Goal
  - Move tilapia production from small scale farmers to industry
- How
  - Develop and deliver needed knowledge
    - How to
    - Easy to understand
    - Different languages
  - Cooperating with supplier industry





BluePlanet ACADEMY

BluePlanet
ACADEMY

howtodoaquaculture.com